

**HILLSBORO ARTS & CULTURE COUNCIL
REGULAR MEETING
MINUTES
September 23, 2015 – 4 PM**

Call to Order Hillsboro Arts & Culture Council

Chair Debby Garman called the meeting to order at 4:01 PM. Roll was taken.

HACC members present: Chair Debby Garman, Vice Chair Christine Martell, Keith Allen, Ed Arrington, Cindy Dauer, Tim Gabriel, BJ Jeddeloh, Jeff Jurens, Carol Loughner, Barbara Mason, Anita Menon and Bryan Welsh.

HACC members absent: Elizabeth Oberlin and Dawn Sellers

Staff present: Dave Miletich (Parks and Recreation Assistant Director), Cris Caravaca (Cultural Arts Program Manager), Melissa Moore (Community Arts Program Supervisor), Lisa Ahrendt (Cultural Arts Facility Supervisor), and Valerie Otani (Public Art Program Supervisor).

Visitors: Chris Hartye (Project Manager, Hillsboro 2035 Plan) and Dacia Bakkum (Program Specialist, Hillsboro 2035 Plan).

I. Call to Order, Roll Call & Welcome

September 23, 2015 – Regular Session. Motion by Jeddeloh, seconded by Martell, to approve the minutes as presented. The motion passed by unanimous vote.

II. Reports and Presentations:

A. Report on refreshments

Otani reported that the beginning of fall is the beginning of the Chinese Moon Festival. The festival celebrates the moon and harvest. During the festival traditional moon cakes are eaten as a symbol of reunion. During this festival people gather with family and many weddings take place. Otani told the HACC that staff found the cakes at the Hillsboro Costco which is indicative of the diversity of the area.

B. Guest: Chris Hartye and Dacia Bakkum, Hillsboro 2035 Community Plan

Hartye and Bakkum presented the Hillsboro 2035 Plan. They presented the five areas represented in this plan – health, wellness, & safety; education & community involvement; economy & infrastructure; livability & recreation; and environmental sustainability.

Hartye explained the methodology used in crafting the Community Plan and referred to Initiative 4 under livability and recreation which calls to ‘Ensure Hillsboro remains a thriving hub for arts and cultural activities.’ Many HACC members questioned how to determine who is responsible for action items in the plan.

C. Update on Endowment

Jeddeloh reminded the HACC about the challenge grant that was announced in the HillsboroArts Magazine. The challenge will be issued at the Endowment thank you event on October 1st. Currently, there are over 90 people RSVP’d. Jeddeloh asked the Arts Council to bring in any small

items that are arts related to be used in the centerpieces. Martell asked for clarification about the dress code. Jeddeloh confirmed the attire is business casual.

Miletich reported that the City Council is touring all of the Parks and Recreation facilities the same day as the Endowment event. He said that the City Council is set to arrive at the Walters Cultural Arts Center around 6:15pm.

Moore gave the HACC an update on the Endowment video. The video is now 80% complete; Moore invited those that were interested to view the video after the meeting.

D. Update on Hillsboro Arts Month

Moore reported that the first Arts Month pop-up took place on September 1st. The pop-up took place at the last Tuesday Night Marketplace of the season. Lisa Chang of Hula Hulau had Tahitian dancers in the audience of the Main Street stage. During the pop-up HACC members and staff passed out about 100 rack cards.

The second pop-up took place on September 5th at the Hops game. Although there was a downpour that almost caused the pop-up to be canceled, the HACC volunteers and staff still were able to pass out over 100 rack cards.

Moore reported that according to site analytics the Arts Month Wordpress site has seen as many as 100 viewers per day. There is a notable increase in site visits immediately following the pop up events.

Finally, Moore reported that the Arts Month inserts are going in the Hillsboro Tribune on Friday, September 25, 2015 and Forest Grove News Times, Wednesday, September 30, 2015.

E. Report on #sheeponthego

Otani announced that the sheep had arrived. Artist Jed Berk arrived a week ago and spent Thursday through Saturday setting up the barn. At the opening event on September 19th Otani and the Artosaur went down to the Farmers' Market to pass information out about the sheep. While there are 51 sheep total, there are only 14 available for check out. There are 4 sheep available for check out at the Hillsboro libraries and then 10 available every time the barn is open. Currently there are sheep spending time in the administration offices at the Civic Center and with the Parks Administration office. There are many requests to check out a sheep during an event from local businesses and arts organizations. People are engaged and posting pictures on Instagram.

Otani told the Arts Council that she is planning a Lunch with the Sheep on Wednesday, October 7 between 11:30 am and 1 pm. The barn will be opening during lunch, Neftali Rivera will be playing music, and there will be a taco truck.

F. Update on HACC Recruitment

Moore reported that this year there will be vacancies on the HACC. She will need to check in with Welsh and Arrington to confirm the number of openings that will be available. Moore is in the process of meeting with potential applicants. Additionally there will be advertisements in the Hillsboro Tribune and the El Hispanic News.

Caravaca encouraged the HACC to think about potential applicants because they are most familiar with who is working in the arts and culture sector.

G. Update on Public Art

Otani gave the HACC a brief update on all of the ongoing public art projects.

Orenco Plaza artist, Beliz Brother, finished the installation earlier this past week with subtle lighting.

Champion Flock of Weed Eaters is underway and open for the duration of the HACC meeting.

Shute Park Library should have a final design proposal at the end of October to review.

Brookwood overpass working to make arrangements for installation.

The wayfinding team is currently working to develop the budget. So Otani is helping to figure out what the cost to add artwork would be.

Mayor's gift purchase is opening on October 1st. Otani encouraged the Arts Council to pass the call to artists to anyone they think would be interested. The finalists will be on display at the Civic Center again this year.

The *Orenco apple* has an artist under contract and the installation in summer or fall of next year.

There is a new City public works facility in development that will be located on Evergreen just north of the airport. They want to commission a piece of art for the front of the building. The selection committee met for the first time yesterday. Gabriel and Mason are representing the HACC and local artists on the committee.

H. Update on Professional Development Workshops

Ahrendt reported that the series has been finalized. Each HACC member has a workshop postcard in their packet. Additionally, the Regional Arts and Culture Council has agreed to partner with the HACC again this year to provide scholarships for Washington County residents. Ahrendt reminded the Arts Council that it is free for them to attend the workshops, and encouraged them to attend the first workshop on October 21st.

I. Update on Leadership Forum

Moore reported that the HACC will be doing the same Leadership program this year. Moore asked the Arts Council for table topics. Typically there are 4-6 topics at each table; last year the topics were: new fundraising, board recruitment, evaluating success, effective fundraising events, reaching diverse audiences. HACC members made a number of topic recommendations.

Moore asked for volunteers to lead a table discussion. Garman, Dauer, Martell, Welsh, Jurens, and Arrington volunteered.

III. Old Business:

None scheduled

IV. New Business:

None scheduled

V. Other Business.

None scheduled

VI. Announcements and Information Items:

- A.** Endowment Donor Thank You Event, October 1, 2015, 5:30 – 7 pm, Walters Theater
- B.** Hillsboro Arts Month Pop-Up, October 3, 2015, 11 am – 12 pm, Plein Air @ Washington County Quick Draw, Courthouse Lawn
- C.** Hillsboro Arts Month Pop-Up, October 10, 2015, 4:45 to 5:30 pm, Oregon Mandolin Orchestra at OrenKofest, Orenco Plaza
- D.** Hillsboro Arts Month Pop-Up, October 17, 2015, 2 – 4 pm, Bag&Baggage Productions at Hillsboro Main Library
- E.** HACC Workshop: Social Media Marketing, Luciana Kairalla, October 21, 2015, 4 – 6 pm, Walters Gallery
- F.** Hillsboro Arts Month Pop-Up, October 24, 2015, 2 – 3 pm, Hillsboro Community Youth Choir and Una Voz Mariachi Band at M & M Marketplace
- G.** HACC Leadership Forum, November 5, 2015, 5:30 – 8 pm, Walters Theatre
- H.** HACC Workshop: Getting Media Attention: A Guide for the Arts Community, Theresa Myers and Samantha Swindler, November 17, 2015, 4 – 6 pm, Walters Gallery

I. Selected Media Articles:

“Free outdoor theater this weekend at Shute Park,” August 27, 2015, *Hillsboro Tribune*
“HART’s Hamlet comedy opens next weekend,” August 28, 2015, *Hillsboro Tribune*
“Hillsboro Community Youth Choir announces auditions for coming concert season,” August 28, 2015, *OregonLive*
“High school students work to bridge art, science by helping build towering ‘Artosaur’,” August 29, 2015, *OregonLive*
“Hillsboro Arts & Culture Council announces Hillsboro Community Youth Choir as first Endowment Award recipient,” August 31, 2015, *OregonLive*

"Rigors of a second Oregon Trail crossing going on display at Washington County Museum," August 31, 2015, *OregonLive*

"On to Oregon: Wagon wheels into Hillsboro," September 2, 2015, *Hillsboro Tribune*

"Washington County Museum's Rock Creek site nearly finished," September 2, 2015, *Hillsboro Tribune*

"Bridging the gap between science and art," September 2, 2015, *Hillsboro Argus*

"Bag&Baggage awarded National Theatre Company Grant by the American Theatre Wing," September 3, 2015, *OregonLive*

"Expansion doubles space at Washington County Museum," September 3, 2015, *OregonLive*

"Hillsboro play addresses sexism, wage gap," September 3, 2015, *Hillsboro Tribune*

"Art briefs," September 3, 2015, *Hillsboro Tribune*

"Sheep on the go in Hillsboro? Not a baaaaad idea," September 10, 2015, *Hillsboro Tribune*

"Add some sheep to your selfies with new Hillsboro public art project," September 11, 2015, *OregonLive*

"A month devoted to all forms of art: October in Hillsboro," September 17, 2015, *OregonLive*

"Talent show to feature ukulele music, skits from HART performers," September 20, 2015, *OregonLive*

VII. Open time for HACC member announcements:

VIII. Meeting adjourned

Chair Garman declared the meeting adjourned at 5:35 PM.